

Promotion - and media possibilities Caravana

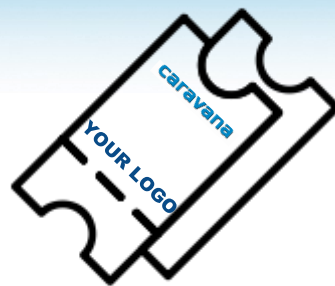
PROMOTION DURING THE EXHIBITION

Logo entrance ticket

Price: €1.250,00 excl. VAT. per logo

Specifications: Placement of your logo on the entrance ticket of Caravana.

Please note: There is a maximum of 2 logo's per entrance ticket available.



Logo exhibition floor plan

Price: €350,00 excl. VAT.

Specifications: Placement of your logo on the exhibition floor plan. The floor plan will be posted on our social media accounts, website Caravana and is included in the exhibition magazine which will be handed out at the entrance during Caravana.



Toilet advertising

Price: €1000,00 excl. VAT.

Specifications: Placement of your advertisement in A4 format in 35 toilets spread across various restroom blocks on the exhibition floor. Maximum of 2 participants.



Advertisement exhibition magazine

Price: On request

Specifications: Placement of your advertisement in the exhibition magazine. The exhibition magazine will be handed out at the entrance during Caravana.

Please note: A maximum of 4 advertisements.



Promotion on 8 TV screens

Price: €1.000,00 excl. VAT.

Specifications: Visible on 8 TV screens in the passage and 2 TV screens at entrance West (5 places double sided TV screens and 2 single TV screens) specs: 16:9 JPG



Are you interested in one or more of the promotion possibilities? Place your order via s.postma@wtcexpo.nl

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PROMOTION DURING THE EXHIBITION

Banner on truss

Price: On request, depending on size.

Specifications: Hanging truss construction including banner with print of your own design.



Sponsorship catering terrace

Price: from €1.250,00 excl. VAT.

Specifications: Prominent visible during the exhibition by decorating a catering terrace completely in your company style.

Please note: A maximum of 1 advertiser.



Logo on back of the beach chair

Price: €250,00 excl. VAT.

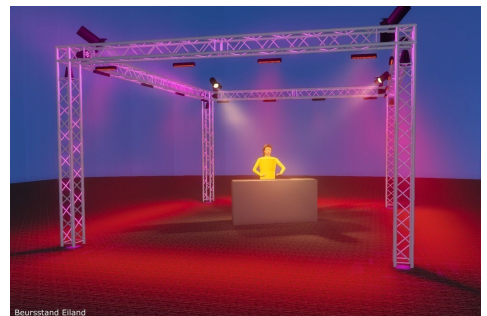
Specifications: Placement of your logo on the back of the beach chair. Visitors take a picture in the beach chair and post it on our Facebook– and Instagram pages. Visitors can win a price by posting their picture.



Standing truss construction

Price: On request

Specifications: Upgrade your standard stand unit with standing truss construction for an outstanding and exclusive appearance of your company.



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DIGITAL PROMOTION

Banner on website

Price from excl. VAT: Early birds: €200,- ; High tide: €400,- ;
01/01 - 21/01 22/01 - 0/02

Average views: 100.000 200.000

Specifications: Create extra visibility of your company with our visitors by placing a promotional banner on the website of Caravana

Format: 728x90 / 468x60 / 336x280. Display duration: 5-10 sec.

A maximum of 4 participants per period.

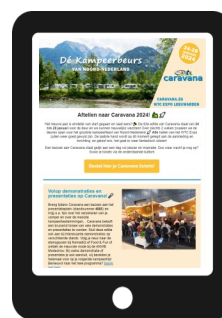


Logo newsletter

Price: €450,00 excl. VAT.

Specifications: Your logo visible in the digital newsletter which will be send to 30.000 unique addresses.

Please note: A maximum of 3 participants per newsletter.

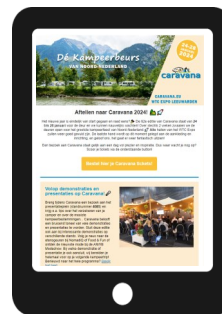


Promotion newsletter

Price: €650,00 excl. VAT. per placement

Specifications: Placement of an editorial text or an advertisement in the digital newsletter which will be send to 30.000 unique addresses.

Please note: A maximum of 3 participants per newsletter.



Promotion on Facebook & Instagram

Price: €400,00 excl. VAT. per post

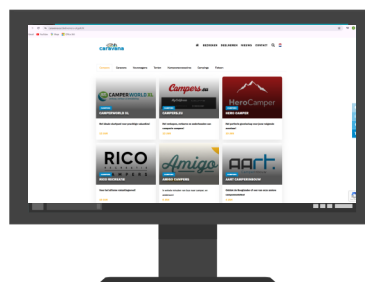
Specifications: Promotion on the Facebook- and Instagram page of Caravana which contains a short promotional text, logo and picture or video. Followers: ca. 10.000



Promotion website

Price: €350,00 excl. VAT.

Specifications: Placement of a promotional text including logo and picture on the page "Exhibitors featured".



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DIGITAL PROMOTION

Visibility in aftermovie

Stand + logo visible

Price: €350,00 excl. VAT.

Specifications: Visibility in the aftermovie of Caravana by means of a shot of your stand and logo. The aftermovie will be shown in the digital newsletters, website and social media pages.



Sponsorship

Price: On request

Specifications: Do you want to generate extra attention for your company around your participation, or do you want to become a partner of the fair? WTC Expo offers various sponsor and promotion options for exposure of your company. For more information about prices or sponsorship, please contact the exhibition organization.

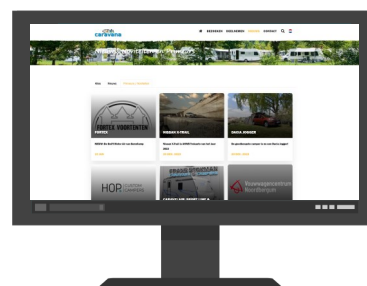
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Partner:

Highlighting of novelties

Price: Free of charge

Specifications: Placement of your novelties on the news webpage of Caravana and Facebook & Instagram pages which contains a short promotional text, logo and picture or video.



WTC Webshop

Price: Differs per order

Specifications: Additional facilities, promotion facilities and furniture for your stand can be rented in our webshop.

[Visit the webshop](#)

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